

A close-up, slightly angled view of a smartphone. The screen is dark, and the background is a vibrant, out-of-focus bokeh of various colors including red, orange, yellow, green, and blue. The phone's physical home button and capacitive touch buttons are visible at the bottom.

# The Business Benefits of Mobile Device Management

**ARO** Technology.  
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# Mobile Device Management (MDM) Explained

Over the last few years, business mobiles have become an essential component in ensuring business continuity for many organisations – empowering mobility, promoting flexibility, and future-proofing corporate communications.

This increased adoption of mobiles may introduce many business benefits, but when unmanaged, mobiles can also introduce a variety of administration and security challenges.

This is where Mobile Device Management (MDM) comes in. MDM is a type of security software that enables IT teams to implement policies to monitor, manage, and secure mobile endpoints, such as smartphones, tablets, and laptops. This not only allows companies to vastly simplify their mobile administration processes, but also gives them the visibility and control needed to properly ensure device performance and protection.

## Key Benefits of MDM

### 1. Remote Management of Users and Devices

One of the primary motivations behind the adoption of MDM is that it allows businesses to better monitor and manage mobile devices – wherever they are. This capability guarantees the security of every mobile device connected to an organisation's network, whilst also introducing the ability to remotely disable unauthorised users and applications.

### 2. AI for scale, speed and accuracy

Mobile Device Management is incredibly well suited to organisations with Bring Your Own Device (BYOD) policies. Previously, many businesses have faced challenges in this area due to traditional technologies rejecting any unknown devices, but MDM software understands that not all unknown devices are threats and takes a more intelligent approach to device permissions, finding balance between security and flexibility.



## Key Benefits of MDM

### 3. Controlled Software Updates

End-users avoiding software updates is a significant security risk that many organisations struggle to combat – especially now that so many employees work from home without the presence of an IT team. This poses a risk because software updates often include patches for newly recognised software vulnerabilities which, if left un-patched, could serve as an easy ‘back door’ for attackers trying to infiltrate the corporate network.

MDM allows admins to centrally control software updates for all devices in just a few clicks.

### 4. Regulatory Compliance

Ensuring a company’s full fleet of devices are complying with relevant laws, regulations and guidelines is a difficult task. This is especially pertinent when remote working and BYOD are brought into the equation. However, overlooking this area can lead to serious repercussions.

With Mobile Device Management, compliance initiatives can be managed from a single unified console, simplifying the process greatly.

### 5. Reduced IT Requirements

Mobile Device Management naturally reduces the workload of internal IT teams as it allows for a variety of traditionally time-consuming and labour-intensive processes to be automated, giving IT employees the time and resources needed to focus on more sophisticated projects.

This is of course a benefit to organisations of all shapes and sizes, but especially those with limited internal technical resources – possibly even savings on costs where IT projects would typically be outsourced.



## The ARO Advantage

**For the past 25+ years, ARO has been helping an impressive catalogue of customers succeed with their mobility strategies. From mobile contract rollouts to completely bespoke mobile managed services, you get the flexibility and expertise your business needs.**

With ARO's Business Mobile Contracts, customers can benefit from direct network access, bringing connectivity straight to you with changes made in real-time.

With Mobile Managed Services, end-users can contact ARO's service desk directly, cutting out the tie and resources of having to route communications through their IT team.


## Why choose ARO?

ARO helps people and technology to do extraordinary things together. Our technology solutions enable connection and collaboration with colleagues and customers. Building teams, partnerships and relationships. Supporting your organisation to be secure, productive, even extraordinary.

We work with our customers to understand, configure and support their business', as we've done for many multi-nationals over the past 25+ years.

ARO's Mobile Device Management (MDM) solution is designed to suit a wide range of needs: Apple or Android. Proprietary or open source. iCloud or Google Workspace. Different mobile operating systems – the same award-winning support.

ARO's expertise and strong supplier relationships mean you can achieve your business mobile requirements and beyond, with plans and add-ons that are designed to address modern business challenges relating to hidden costs, security threats, device management, and more.



The reality is, it's no longer about  
the technology.

Today, every organisation can  
access pretty much the same IT.

**But not the same IT  
performance.**



# We are an Enterprise Performance Partner.

We provide our clients with sustainable competitive advantages by wrapping world-class cloud technologies in first-class service.

Our Platinum and Gold partnerships include:





## Cloud

**Microsoft and Cloud Services:**  
365, Dynamics, Power Platform, Teams

**Hybrid Cloud Infrastructure:**  
Full Hybrid Capabilities, Public, Private, Hyper Converged

**Next Generation Networking:**  
Campus and DC, Large scale indoor/outdoor

IPAM, Network access, WAN, LAN

**Backup and Protection:**  
Immutable, Offsite, Data Replication, DR

**Cyber Security:** Next Generation Firewalls, DDI Security, SIEM, SOC



## Collaboration

**Unified Communications:**  
Unified Communications; In house Mitel Cloud platform; In house Microsoft Teams; Cloud Voice platform

**Contact Centre:** Full AI and workforce management options

**Business Mobiles:** ISP for O2 and Vodafone, Strategic Partner for EE

**Connectivity:** Broadband, Leased Line, SD-WAN

**SIP and Business Voice**

**AV and Meeting Room Solutions**



## Data Centre Services

**Public and Private Sector:**

Private Cloud

SaaS

TRE

Secure storage/retrieval

Managed Data Centre Services

Managed connectivity

Managed firewalls

24/7 Operations Centre (OC)

Co-Managed Services

WAN Design and Implementation



## Sustainability

**Net Zero Journey:** Carbon and consumption reduction plan to Net Zero

**Energy Procurement and Tenders:** Independent tender driven purchasing for fixed or flexible energy trading solutions

**Energy Optimisation:** Consultancy to help optimize facility consumption

**Energy Compliance:** Assistance with government energy legislation

**Total Account Management:** All aspects of daily energy management

**POD Energy and Carbon**

**Management Software:** In house, bespoke reporting portal and EMS



# ARO Technology. Only better.

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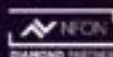
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